

CHAMONIX



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N N

ZAG is a passionate team with a family spirit on the never ending quest to innovate. It is thanks to this mindset that the brand offers exceptional equipment that has allowed skiers to enjoy the mountain for the past 18 years.

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2002	•	Born in Bourg St. Maurice by ZAG (shaper's nickname). ZAG becomes CEO. BIG 84 : 1 <sup>st</sup> ski with a rocker.
2003	•	ISPO Brand New Award.
2007	•	Purchased by current shareholders and Franck Bernès-Heuga who becomes CEO. One ambition : become a brand reference on the freeride market.
2008	+	Rocker RX : 1 <sup>st</sup> to launch double rocker technology on SLAP (Style Libre Arrière Pays) model.
2009	•	Julien Lopez, pro rider of the ZAG team becomes Freeride World champion with mythical H-112.
2010	•	"The Freeride Company" relocation in Chamonix and opening of the Concept Store.
2012	+	UBAC becomes the pioneer of freetouring.
2013	•	Be Pôles studio takes over the design of the skis. BANZAG : 1 <sup>st</sup> freetouring challenge in the world.
2014	+	ADRET shakes the ski touring world (ski less than 1kg/ski).
2015	•	"Elevate your sensations". Launch of women & kids line. ZAG joins FIFAS. Opening of ZAGLab.
2016	+	Corporate customization.
2017	•	Caroline de Wailly becomes CEO. ZAG celebrates its 15 year anniversary. BIG ski revival. ZAGreen Program. DIY launch.
2018	•	UBAC V2: the most versatile ski. 3D shape on touring ranges. International development plan.
2019	•	New UBAC 89. New H All-Mountain range. New zagskis.com website. Wadeck wins Verbier Xtreme stage - Freeride World Tour with S-112.
2020	•	Canada and USA expansion

### ICONIC BRAND

Zag, located in Chamonix, has become a brand of reference in the all mountain, freeride and touring ski industries. A bold and enthusiastic team remains on the cutting edge of research with the goal of designing increasingly intuitive and highperforming skis. Today, this top-of-the-line brand holds close its values of passion and authenticity, continuing to anticipate the evolving demands of the ski market. Certain skis have become emblematiclike the UBAC for tourers or SLAP for free-tourers without limit. Known for its technical precision and its strong visual identity, ZAG remains the brand of choice for mountain connoisseurs looking for an excellent ski experience.

"The 20/21 season has been complicated. Indeed it will deeply impact the ski industry. We had to collectively react with creativity and agility. However, it was very instructive and a real learning process. Indeed, this season confirmed that we did the right choices for ZAG in terms of strategic orientations, we need to accelerate !

Develop our skis in our Lab in Chamonix, produce in Europe, focus on touring skis and preserve our environment through our ZAGreen Program have been our company priorities for several years. They reflect the brand values : Passion, authenticity, Commitment and Responsibility.

These actions allow ZAG to overpass the economic crisis and support ZAG business.

It is a long journey to become a valuable and sustainable ski brand, but we are moving forward and making progress.

Above all, what is exciting is to share our approach with more and more partners all over the world: Global Sales Guys in the USA, Skiset in France, CMC in Canada, BFactory in Italy. All joined ZAG's team this season.

We are proud to move forward with them and to share with these recognized professionals our values and commitments.

More than simply a ski brand, ZAG symbolizes, first of all, a state of mind and being.» » Caroline de Wailly, CEO





### INNOVATIVE DESIGN

Be-Poles was born at the beginning of the 2000's and developed in Paris and New York with the aim of : building strong and long-lasting brands, based on strong basis and not on passing fads. We often introduce ourselves as a designs studio rather than as an agency. Creation, guided by our intuition, is at the core of our approach.

We always wanted to think about the brand not as a logo but as stories to live and memories to create. Our job consists of understanding and telling a brand's story with sensitivity, intelligence and experience to allow it to be understood. To conclude, our narrative approach will serve their brand's speech.

Meeting ZAG was the perfect opportunity to combine this approach with the brands and our enthusiasm for mountains. Antoine Ricardou, co-founder of the Studio with Clémentine Larroumet has fasteners is La Clusaz in the Aravis (Alps). Every winter he roams the mountaintops and alpine tracks on his UBAC. This confrontation with ZAG's reality reinforces each year his graphic proposal for the lines he's constantly renewing.

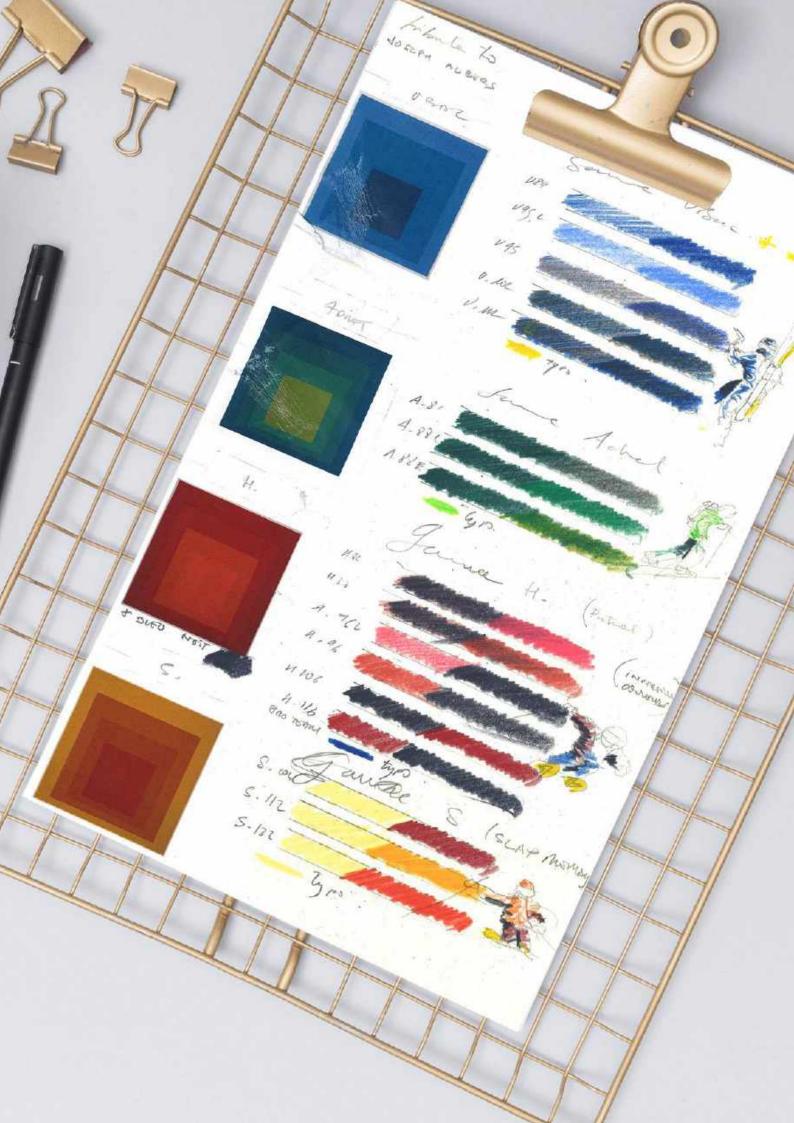
« Since ZAG's creation, colour has always had a major meaning within its identity.

Contrasts go in duotone or tone on tone.

Using colours in stark contrast with the snow's white such as fluorescent or metallic colours is the baseline of the brand. Following these rules, the colours are evolving from seasons to seasons.» Antoine Ricardou,

Be-Poles, NY - Paris, Founder & Designer





### ADVANCED TECHNOLOGY

Our two engineers Bastien Saillard and Nicolas Perier design our skis in the ZAG Lab located in Chamonix with the goal of satisfying the many tastes of our customers. Always hungry to improve, they spend their time studying innovative shapes, materials, and constructions.

"We are compelled to endlessly innovate by creating skis that are increasingly intuitive, comfortable, high performing, and that provide skiers with a unique riding experience."

Bastien Saillard, Director of Research and Development

The ZAG LAB allows our engineers to create prototypes in record time, and its prime location in Chamonix lets us test them right away and make improvements accordingly. To create our all-mountain range (H PATROL), for example, the team was able to test the skis on all types of snow in order to develop a new and versatile range dedicated to resort skiing.

"With our concept store at the foot of Grands Montets, our playground is in our backyard. Being so connected with the environment is a true source of inspiration. This is what allows us to create such comfortable and high-performing skis."

Nicolas Perier, Manager of Research and Development

This connection to nature pushes ZAG's R&D team to create products that are respectful to the environment, especially through the use of new materials or designs. The ZAGREEN Program represents ZAG's commitment to sustainability.





### EXTRA LIGHT . ADRET



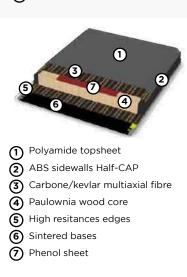
LIGHT

The combination to procure lightness and comfort, while having a rigid construction at the same time in torsion and flexion, with exemplary reliability. The perfect mechanical characteristics for ski touring! This construction is therefore for the touring line. High modulus and high resistance carbon fibers give the skis the lightness and rigidity expected by the demanding hikers. Kevlar fibers absorb vibrations to give an impeccable touch of snow, on the hard or in the powder.



#### LIGHT . UBAC

One goal: to allow skiers to have a light and comfortable ski in all types of snow. This result is achieved through the combination of glass and carbon fibers, making the Touring UBAC skis twice as stiff in torsion. The paulownia wood core allows you to fetch a few extra grams, without affecting the touch of snow and the resistance of the material. ABS sidewalls and high resistance steel edges help the ski to resist the impacts therefore to ski safely!



(1)

(4)

7

Polyamide topsheet

Poplar wood core

6 Sintered bases7 Phenol sheet

(5)

(2) ABS sidewalls Half-CAP

3 Double multiaxial fibre layer

High resitances edges

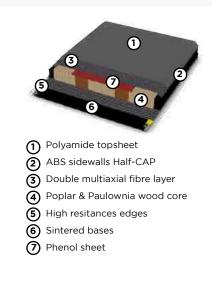
#### **HEAVY DUTY**. H

The best compromise between stiffness in flexion and torsion. Composed of a double layer multiaxial fiberglass, the objective is to make skis effective in all types of snow. From the legendary H-112, having proven these to the feet of our best riders, the Heavy Duty construction gives skiers reliability and maximum safety. Lightweight, for more off-road flotation, but rigid, to fully enjoy days of trafolle, this construction makes the ski catchy on hard snow so to link the curves!





Lightness and power to hit the slopes and the large fields of fresh snow. This construction uses multi-axial fiberglass, increasing the skiability and power by providing stiffness in torsion and flexion. The goal is also to reduce the final weight of these XXL skis, hence the presence of paulownia for lightness, in addition to the poplar for resistance. In the end, this construction makes skis light, playful, stable at high speed and resistant in time that characterize the legendary SLAP's DNA.





### EDGES

The edges on all skis come from 100% recycled steel. Presenting the best hardness/ strength compromise, these edges are highly shock resistant while avoiding breakage, especially off-piste.



### SIDEWALLS

The ABS sidewalls are present on the H, SLAP et UBAC ranges. They allow the skis to have increased durability and, because of their rigidity, a better transmission of the power on the edges.



### TOPSHEET

In order to make the skis more resistant to repeated outings, ZAG skis are equipped with polyamide topsheet. This transparent and material allows to highlight the colors of the skis, while guaranteeing the highest impact and scratch resistance on the market.



### REINFORCING PLATES

In order to guarantee optimal fastening performance, ZAG integrates, in the design of all its models, phenol reinforcements in which the bindings are anchored.



### BASE

The sintered base, high molecular weight, present on all the models, have the advantage of being stronger and more resistant to shocks and abrasion than extruded base. This base also has better wax absorption capacity and provides better glide.



### WOOD CORE

Essential part of the skis, providing both the soul and the skiability, the cores present in the skis are composed of different species of wood, poplar and paulownia, according to the desired characteristics for the skis.



### **STABILITY LINK - LINEN FIBER**

Inserting flax fibres allows a maximum vibration absorption.



### CAMBER

ZAG cambers' are adapted and calibrated according to each range to obtain the right behavior. It influences stability, grip and energy transfer.

### ROCKER

ZAG rockers' are long and progressive which allows an excellent lift off and a very good handling on all types of snow.



### **5 POINTS SHAPE**

Specific shape technic that enables us to increase the handling and playability of the skis.



### **MULTI-RADIUS SHAPE**

Drawing method that allows to vary the radius in several independent areas all along the ski. For instance, it allows to have a very short radius under the feet but greatly enlarged at the ends to improve tolerance in difficult snow.



### TORSION

To get an ideal ratio adhesion/comfort, ZAG skis have a resistance to torsion value that evolves according to the widths and programs of the skis.



### FLEX

ZAG skis are developed with the most progressive flex curves, always providing soften tip and rebound tail.



### RESIN

The resin used in all ZAG models has been rigorously selected for its excellent bonding and mechanical strength properties. As far as possible, ZAG strives to use bio-sourced resins with minimum carbon impact.



#### In cooperation with its suppliers, ZAG has developed quality weaves adapted to the different constructions in its different ranges. This tailor-made weaving of glass, carbon and or Kevlar fibers, make possible the optimization of weight, strenght and ability of skis.



### **PROGRAM**

Aware that our playground is threatened and that the quality of the air in the valley is more and more an issue of discussion, ZAG has launched the ZAGreen Program. Created in 2017, the aim of this program is to reduce the environmental impact of the ski industry. The actions that will be done will concern the manufacturing of the products, the way we practice skiing and also the daily life in our office. In addition to the measures involving only the company, the aim is to increase awareness among the whole community about the environmental challenge that is the air quality in our valley. ZAGreen is a project that hopes to be heard and also to involve more actors of this beautiful place.

This program's emblem is the snowy owl. This huge white bird conveys the idea of pure natural areas that are the playground of the brand. ZAG associates its brand to this rare and protected bird to achieve its ecofriendly project.

The enrolment of the ski-touring line in the project 1% for the planet also helps ZAG reaching its goal : preserving its playground. In 2019, ZAG had redistributed that percentage to the association Mountain Wilderness.



### BIO SOURCED RESIN

We have used a resin which is 33% biosourced to produce the models ADRETS since 2016. It is mainly composed of oil produced with oil plants.



### MATERIALS FROM EUROPE

Constant research to find the most performing and eco-responsible materials.



### FSC CERTIFIED WOODEN CORE

Quality gain. Ensures the durability. Respects the forests sustainable management.



### RECYCLED EDGES

Thick edges on alpine skis on thin edges on ultra-light skis. The edges are from recycled metal.





mountainwilderness





















# ADRET

Exploring the mountains with skis underfoot requires light and reliable materials. Exemplary during the climb, ZAG's touring line also benefits from the brand's freeride legacy, and offers skiers versatile materials, unparalleled comfort on all types of snow, and an ideal balance between weight and performance.

In the frame of the ZAGreen Program, ZAG gives back 1% of revenue generated by the Adret Range to associations dedicated to the protection of the brand's favorite playground the Chamonix Valley.



ADRET 81	
ADRET 88 LADY	<b>.</b> 26
ADRET 88	.27



# A-81 \_\_\_\_\_

Ultra-light skis for the devout ascentionist with remarkable skiability. These featherweight skis are a tool for ski mountaineering technicians.

LENGTH (cm)	DIMENSIONS (mm)	<b>RADIUS</b> (m)	WEIGHT (kg)
162	114 / 80 / 102	16	0.900
170	116 / 81 / 104	17.5	0.960
177	117 / 82 / 105	19	0.980

### SENSATIONS

Versatility	 3/5
Ease of use	 3/5
Stability	 4/5
Ascension aptitude	 5/5
Descent aptitude	 2/5
Handling	 3/5

### **CONSTRUCTION & SHAPE**



CONSTRUCTION Performance combining comfort & reliability



STRONG CAMBER Highly responsive in all type of snow



TIP ROCKER Tip 10% Slightly present rocker



STRONG FLEX

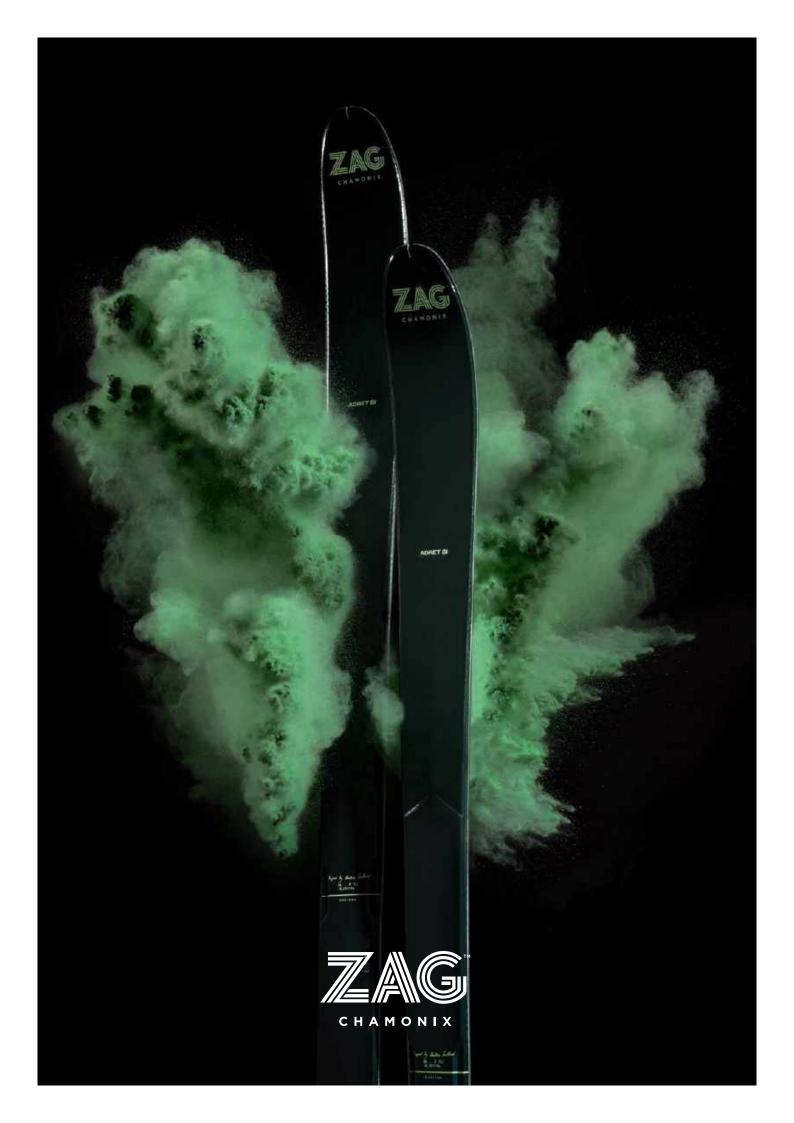
Rigid & constant flex for a good adhesion on steep slopes



LONG CURVE RADIUS Steady in steep slop







# A-88 LADY -

### LIGHT TOURING

A featherweight ski mountaineering or traverse oriented ski for those who value weight savings without compromising the pleasure of the decent. Available in shorter lengths and softer flexes for lighter skiers.

<b>LENGTH</b> (cm)	DIMENSIONS (mm)	<b>RADIUS</b> (m)	WEIGHT (kg)
156	118 / 86 / 105	15	0.890
163	121 / 87 / 107	16	0.940
169	122 / 87 / 109	17	0.980

### SENSATIONS

Versatility	 4/5
Ease of use	 4/5
Stability	 3/5
Ascension aptitude	 5/5
Descent aptitude	 3/5
Handling	 4/5

### **CONSTRUCTION & SHAPE**



CONSTRUCTION Performance combining comfort & reliability



STRONG CAMBER Highly responsive in all type of snow



TIP ROCKER Tip 20% Tail 10%



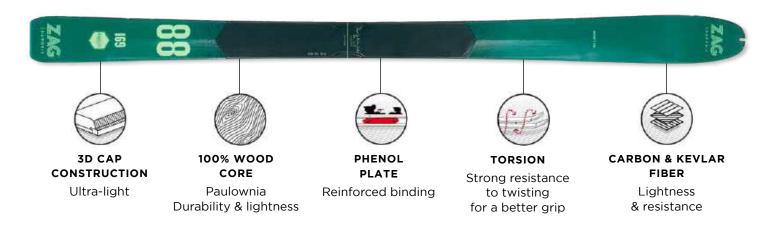
MODERATE FLEX

Tonic flex under the foot, a bit smoother at the ends to absorb & launch the curves



SHORT CURVE RADIUS Reactive & playful

in all type of snow





# A-88 \_\_\_\_\_

A featherweight ski mountaineering or traverse oriented ski for those who value weight savings without compromising the pleasure of the decent.

<b>LENGTH</b> (cm)	DIMENSIONS (mm)	<b>RADIUS</b> (m)	WEIGHT (kg)
169	122 / 87 / 109	17	0.980
174	124 / 88 /111	18.5	1.030
182	124.5 / 88 / 111.5	20	1.140

### SENSATIONS

Versatility	 4/5
Ease of use	 4/5
Stability	 3/5
Ascension aptitude	 5/5
Descent aptitude	 3/5
Handling	 4/5

### **CONSTRUCTION & SHAPE**



CONSTRUCTION Performance combining comfort & reliability



STRONG CAMBER Highly responsive in all type of snow



TIP ROCKER Tip 20% Tail 10%

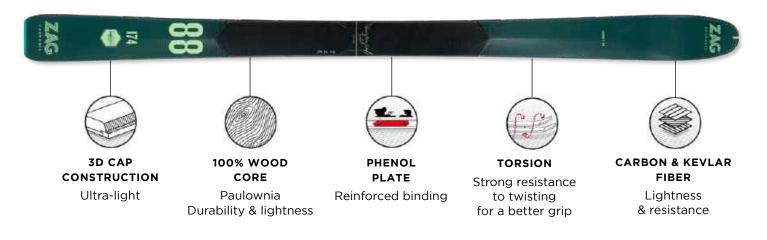


MODERATE FLEX

Tonic flex under the foot, a bit smoother at the ends to absorb & launch the curves



MEDIUM CURVE RADIUS Polyvalence in all type of snow











# UBAC

Destined for those who love ski touring to access untracked slopes but who also love the pleasure of the descent. The result of long work in our ZAG LAB, the UBAC range improves its fundamentals and becomes a must for touring. The best weight / performance ratio in its category approved by Chamoniards guides.

UBAC 89 LADY	.30
UBAC 89	. 31
UBAC 95 LADY	. 32
UBAC 95	.33
UBAC 102 LADY	. 34
UBAC 102	
BAKAN 112	



### U-89 LADY -

TOURING

The minimalist weight allows lighter riders a technical tool for long missions with great skiability especially in the hard snow encountered in the high mountains.

<b>LENGTH</b> (cm)	DIMENSIONS (mm)	RADIUS (m)	WEIGHT (kg)
156	120 / 89 / 106	16	1.080
164	121 / 89 / 107	17	1.140
171	122 / 89 / 107.5	19	1.170

### SENSATIONS

	4 / -
Versatility	4/5
Ease of use	 5/5
Stability	 5/5
Ascension aptitude	 5/5
Descent aptitude	 4/5
Handling	 4/5
Deep snow ability	 4/5

### **CONSTRUCTION & SHAPE**



**CONSTRUCTION** Best weight/ performance ratio.



STRONG CAMBER Steady & good grip on hard snow



DOUBLE ROCKER Tip 20% Tail 10%

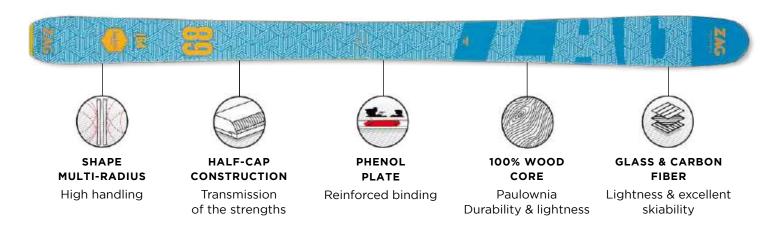


STRONG FLEX

Rigid flex with a high resistance to twisting for a good adhesion in all types of snow



MEDIUM CURVE RADIUS Reactive & playful in all type of snow





# U-89

### TOURING

Its minimalist weight allows long trips without any effort. Besides, its excellent adhesion in downhill gives a feeling of safety in all types of snow and excels on hard snow.

<b>LENGTH</b> (cm)	DIMENSIONS (mm)	RADIUS (m)	WEIGHT (kg)
171	122 / 89 / 107.5	19	1.170
176	123 / 89 / 108	20	1.270
183	124 / 89 / 109	21	1.330

### SENSATIONS

Versatility	 4/5
Ease of use	 5/5
Stability	 5/5
Ascension aptitude	 5/5
Descent aptitude	 4/5
Handling	 4/5
Deep snow ability	 4/5

### **CONSTRUCTION & SHAPE**



**CONSTRUCTION** Best weight/ performance ratio.



STRONG CAMBER Steady & good grip on hard snow



DOUBLE ROCKER Tip 20% Tail 10%



STRONG FLEX

Rigid flex with a high resistance to twisting for a good adhesion in all types of snow



MEDIUM CURVE RADIUS Reactive & playful in all type of snow





U-95 LADY -

TOURING

The perfect ski for ski-touring-ladies looking for a light ski without losing comfort and pleasure in the decent. The best weight/performance ratio on the market.

LENGTH (cm)	DIMENSIONS (mm)	<b>RADIUS</b> (m)	WEIGHT (kg)
158	126 / 94 / 112.5	15	1.150
164	127 / 94 / 114	16	1.210
170	128.5 / 95 / 115	16.8	1.250

### SENSATIONS

Versatility	 5/5
Ease of use	 5/5
Stability	 4/5
Ascension aptitude	 4/5
Descent aptitude	 4/5
Handling	 5/5
Deep snow ability	 4/5

### **CONSTRUCTION & SHAPE**



**CONSTRUCTION** Best weight/ performance ratio.



MEDIUM CAMBER Versatile in all type of snow



DOUBLE ROCKER Tip 30% Tail 20%

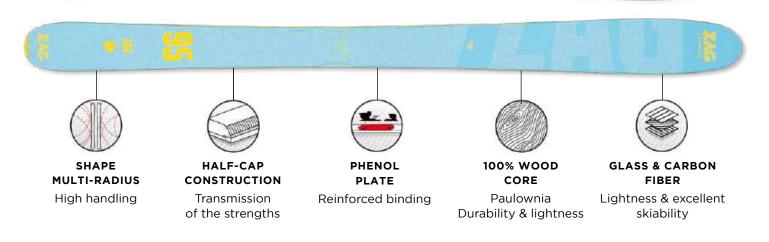


MEDIUM FLEX

Medium flex bringing a good mix of power & tolerance



SHORT CURVE RADIUS Reactive & playful in all type of snow





# **U-95** –

### TOURING

Developed by and for the guides of Chamonix. Re-invented in our ZAGLab. It is more stable and playful in all types of snow. The best weight/performance ratio on the market.

<b>LENGTH</b> (cm)	DIMENSIONS (mm)	<b>RADIUS</b> (m)	WEIGHT (kg)
170	128.5 / 95 / 115	16.8	1.250
174	129 / 95 / 116	17.8	1.290
178	129.5 / 95.5 / 116	18.5	1.360
184	130.5 / 96 / 117	19.5	1.410

### SENSATIONS

 5/5
 5/5
 4/5
 4/5
 4/5
 5/5
 4/5

### **CONSTRUCTION & SHAPE**



**CONSTRUCTION** Best weight/ performance ratio.



MEDIUM CAMBER Versatile in all type of snow



DOUBLE ROCKER Tip 30% Tail 20%



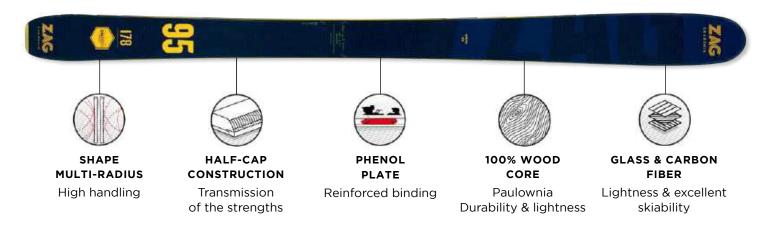
MEDIUM FLEX

Medium flex bringing a good mix of power & tolerance



SHORT CURVE RADIUS

Reactive & playful in all type of snow





### U-102 LADY

### TOURING

Ladies, this ski will push you to reach your limits! We can only appreciate its exceptional lift in deep snow.

<b>TAILLE</b> (cm)	COTES (mm)	RAYON (m)	POIDS (kg)
164	133 / 102 / 118	17	1.290
170	134.5 / 102 / 118.5	18	1.350

### SENSATIONS

Versatility	 4/5
Ease of use	 4/5
Stability	 5/5
Ascension aptitude	 3/5
Descent aptitude	 5/5
Handling	 4/5
Deep snow ability	 4/5





**CONSTRUCTION** Best weight/ performance ratio.



MEDIUM CAMBER Powerful in all types of snow



DOUBLE ROCKER Tip 25% Tail 15%

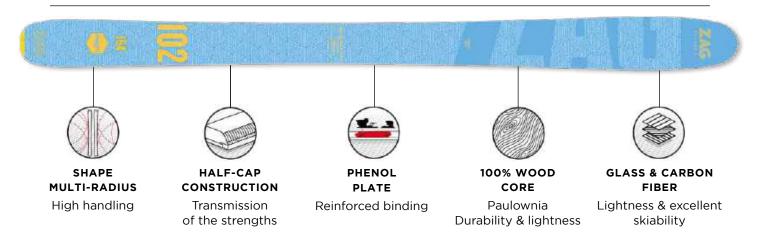


STRONG FLEX

Flex with some flexibility at the end for a better slide and absorption at high speed



LONG CURVE RADIUS Steady at high speed





## 

### TOURING

Big brother of the UBAC 95, these skis will push you to your limits. A weapon in powder snow and at high speed.

<b>LENGTH</b> (cm)	DIMENSIONS (mm)	<b>RADIUS</b> (m)	WEIGHT (kg)
176	135 / 102 / 118.5	20.5	1.450
184	135.5 / 102 / 119	21.5	1.590
188	136.5 / 102 / 119.5	22	1.690

### SENSATIONS

Versatility	 4/5
Ease of use	 4/5
Stability	 5/5
Ascension aptitude	 3/5
Descent aptitude	 5/5
Handling	 4/5
Deep snow ability	 4/5

### **CONSTRUCTION & SHAPE**



**CONSTRUCTION** Best weight/ performance ratio.



MEDIUM CAMBER Powerful in all types of snow



DOUBLE ROCKER Tip 25% Tail 15%



STRONG FLEX

Flex with some flexibility at the end for a better slide and absorption at high speed



LONG CURVE RADIUS Steady at high speed





### BAKAN

### TOURING

Big mountain skis with relevant touring weights. The generous widths provide large floatation for deep snow and stability at speed. It is made for hikers looking for unexplored spaces even in the most remote corners.

<b>LENGTH</b> (cm)	DIMENSIONS (mm)	<b>RADIUS</b> (m)	WEIGHT (kg)
176	141 / 112 / 128.5	19.5	1.490
184	144 / 114 / 132	21	1.640

### SENSATIONS

Versatility	 3/5
Ease of use	 5/5
Stability	 4/5
Ascension aptitude	 3/5
Descent aptitude	 5/5
Handling	 4/5
Deep snow ability	 5/5





**CONSTRUCTION** Best weight/ performance ratio.



MEDIUM CAMBER Excellent bounce for the best uniques sensations



DOUBLE ROCKER Tip 40% Tail 30%



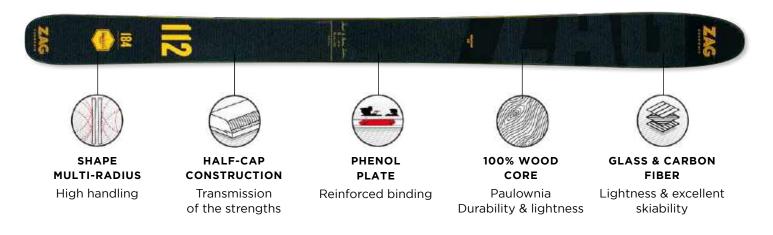
STRONG FLEX

Flex quite rigid under the foot and smoother at the ends for more feelings in powder snow

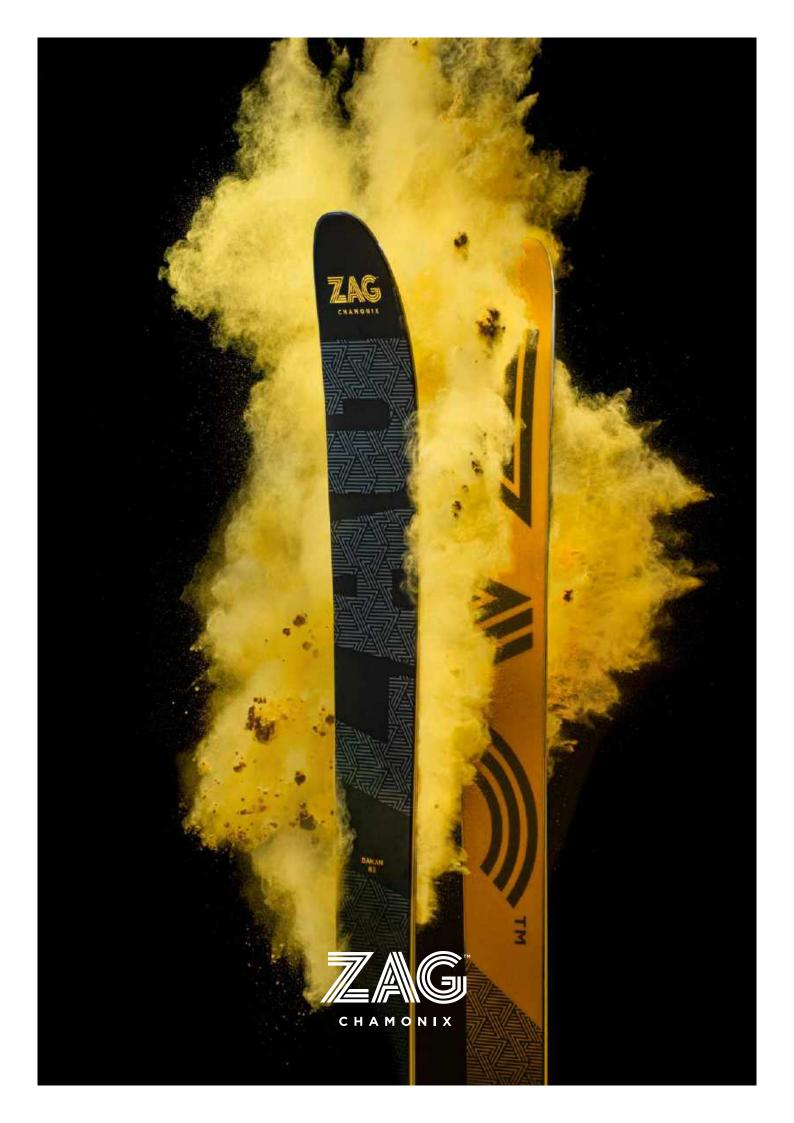


SHORT CURVE RADIUS

Reactive and playful in all type of snow







# FREERIDE LINE FREETOURING.





# SLAP

SLAP is an acronym for the French translation of «Freestyle Back Country» FSBC which is «Style Libre en Back-Pays (SLAP)». The SLAP range offers light, wide and playful skis made for all freetouring skiers looking for pristine powder fields. ...

The R&D team has developed a range of ultra easy to use skis that allow you to have a lot of fun on and off the piste. This range is made for all those who want a light, efficient and playful ski on all terrains. The integration of flax fiber allows optimal absorption of vibrations and thus offers unparalleled comfort in all circumstances.

The reputation of the SLAP is well established since the victory of Wadeck Gorak on the legendary stage of the Freeride World Tour: the Xtrem of Verbier.

It is possible to mount all SLAPs in hybrid bindings for freerando use.

SLAP-104	.40
SLAP-112	. 41

# SLAP-104 -

FREETOURING . FREERIDE

Ultra-playful on piste and in deep snow! A very manoeuvrable ski for all conditions. Its lightness makes it the ideal ski for freerando.

<b>LENGTH</b> (cm)	DIMENSIONS (mm)	<b>RADIUS</b> (m)	WEIGHT (kg)
164	132.5 / 102 / 121	16	1.620
170	133.5 / 103 / 122	17	1.780
176	134 / 103 / 123	18.5	1.820
182	136 / 104 / 125.2	19	1.940
188	137 / 104 / 126	20	1.990

#### SENSATIONS 50% piste / 50% off-piste

Versatility	 5/5
Ease of use	 5/5
Stability	 4/5
Handling	 5/5
On piste aptitude	 5/5
Freeride aptitude	 4/5

#### **CONSTRUCTION & SHAPE**



**CONSTRUCTION** Light and powerful to get down the wide virgin snow areas



MODERATE CAMBER Adaptability to all type of snow



DOUBLE ROCKER Tip 30% Tail 25%

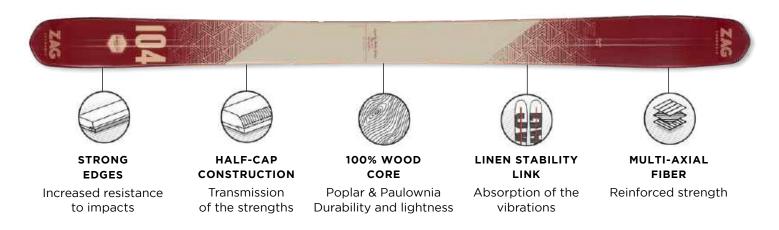


MODERATE FLEX Predictable flex with a lot of bounce



SHORT CURVE RADIUS Reactive and

playful on & off-piste.



# SLAP-112 -

FREETOURING . FREERIDE

Skiing by Wadeck Gorak, winner of the legendary «Verbier Xtreme» stage on the Freeride World Tour. These skis allow you to reach exceptional speeds and cruising in absolute comfort. Lightweight and easy to put on the bag for freerando practice.

<b>LENGTH</b> (cm)	DIMENSIONS (mm)	<b>RADIUS</b> (m)	WEIGHT (kg)
170	138 / 110 / 127	18.5	1.800
176	138.5 / 111 / 127	19.5	1.840
182	139.5 / 111 / 128.5	20.5	1.970
188	141 / 112 / 130	22	2.010

#### SENSATIONS 30% piste / 70% off-piste

Versatility	 4/5
Ease of use	 4/5
Stability	 5/5
Handling	 4/5
On piste aptitude	 4/5
Freeride aptitude	 5/5

#### **CONSTRUCTION & SHAPE**



**CONSTRUCTION** Light and powerful to get down the wide virgin snow areas



LOW CAMBER Excellente handling ability



DOUBLE ROCKER Tip 45% Tail 40%

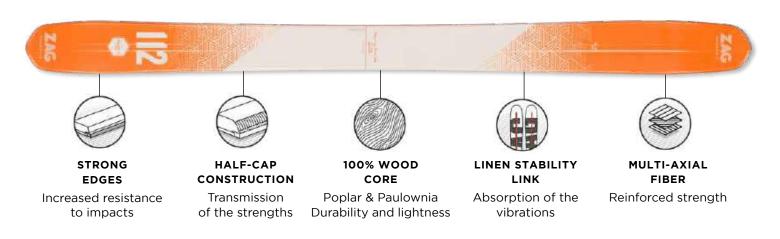


STRONG FLEX

Rigid flex with a heel that deviates freely



MEDIUM CURVE RADIUS Reactive and playful on & off-piste





# SLAP-122

An exceptional lift in the deep snows that make it the ultimate weapon in the forest and in the big fields of powder.

LENGTH (cm)	DIMENSIONS (mm)	<b>RADIUS</b> (m)	WEIGHT (kg)
180	144 / 120 / 134	16	2.010
186	146 / 122 / 136	18	2.050
193	148 / 124 / 138	20	2.080

#### SENSATIONS 10% piste / 90% off-piste

Versatility	 2/5
Ease of use	 5/5
Stability	 4/5
Handling	 4/5
On piste aptitude	 1/5
Freeride aptitude	 5/5

#### **CONSTRUCTION & SHAPE**



**CONSTRUCTION** Light and powerful to get down the wide virgin snow areas



LOW CAMBER Excellente handling ability



DOUBLE ROCKER Tip 65% Tail 50%



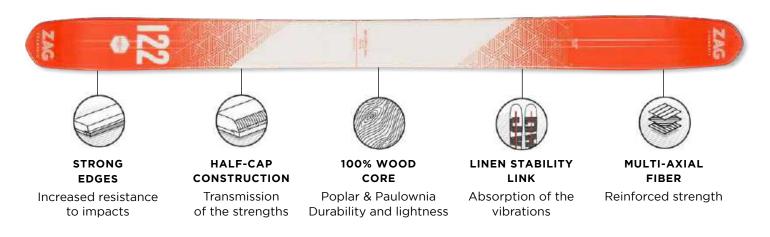
STRONG FLEX

Mainly rigid but playful in powder snow



#### SHORT CURVE RADIUS Reactive and

playful on & off-piste







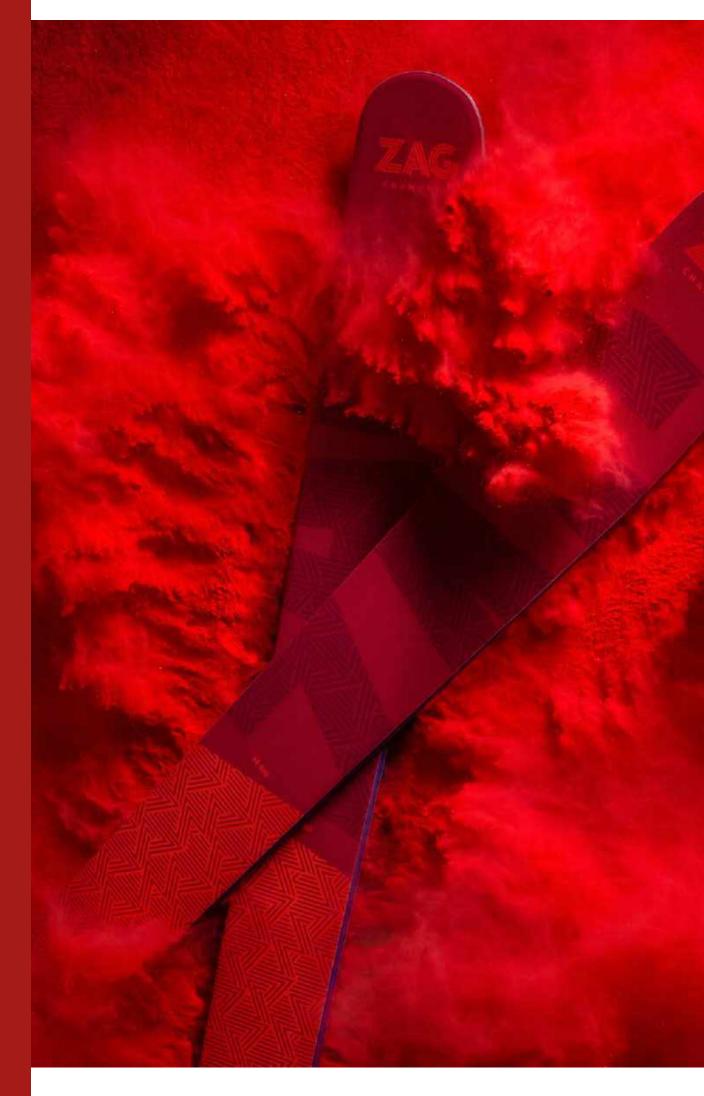


C H A M O N I X

ZAG

ZAG

# ALL-MOUNTAIN . FREERIDE LINE





# H

This versatile range of square-tailed skis offers a unique ski experience both on and off-piste! Totally revamped for this season, the Patrol Line is dedicated to resort skiing on all types of terrain. From the H-86's effortless on-piste carving, to the H-116's ultimate freeride experience, to the H-96's versatility adored by patrollers everywhere, the Patrol Range offers something for everyone! This range is designed for those looking for a ski that can do everything.

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# H-86 LADY -

ALL-MOUNTAIN

Handling ability and comfortable in all conditions, this ski is ideal for all surfaces female or lighter framed skier looking for a versatile front country ski.

LENGTH (cm)	DIMENSIONS (mm)	<b>RADIUS</b> (m)
155	125 / 85 / 108	14
162	126 / 85 / 109	15
170	126 / 86 / 111	16

#### SENSATIONS 70% piste / 30% off-piste

Versatility	 4/5
Ease of use	 5/5
Stability	 4/5
Handling	 5/5
On piste aptitude	 5/5
Freeride aptitude	 3/5



#### **CONSTRUCTION & SHAPE**



**CONSTRUCTION** Perfect balance of flex and torsional rigidity



STRONG CAMBER Highly responsive on slopes



TIP ROCKER Tip 10%. Large & progressive tip



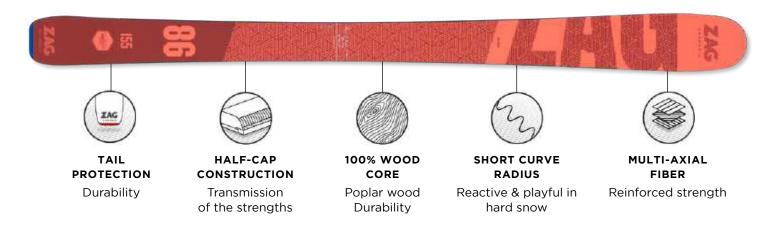
STRONG FLEX

Linear distribution of the flex, mostly rigid with a lot of energy. High resistance in twisting



STRONG TORSION

High resistance in twisting that gives excellent grip on hard snow



# H-86 —

The ideal all mountain ski to charge on resort. The progressive sidecut will ensure easy turning and edge to edge power transfer.

LENGTH (cm)	DIMENSIONS (mm)	RADIUS (m)
170	126/ 86 / 111	16
177	126 / 86 / 112	17
184	129 / 86 / 113.4	18

#### SENSATIONS 70% piste / 30% off-piste

 4/5
 5/5
 4/5
 5/5
 5/5
 3/5





**CONSTRUCTION** Perfect balance of flex and torsional rigidity



STRONG CAMBER Highly responsive on slopes



TIP ROCKER Tip 10%

Spatule volumineuse et progressive



STRONG FLEX

Linear distribution of the flex, mostly rigid with a lot of energy. High resistance in twisting



STRONG TORSION

High resistance in twisting that gives excellent grip on hard snow





# H-96 LADY -

#### ALL-MOUNTAIN

An excellent 4x4 machine on and off-piste. With great adhesion on hard snow and impressive floatation in powder snow. The most versatile woman's ski in the line!

LENGHT (cm)	DIMENSIONS (mm)	<b>RADIUS</b> (m)
156	127 / 94 / 111.5	15.5
164	131 / 96 / 115.5	17
170	131 / 96 / 115.5	17.5

#### SENSATIONS 50% piste / 50% off-piste

Versatility	 5/5
Ease of use	 5/5
Stability	 4/5
Handling	 5/5
On piste aptitude	 4/5
Freeride aptitude	 4/5

#### **CONSTRUCTION & SHAPE**



**CONSTRUCTION** Perfect balance of flex and torsional rigidity



N STRONG of CAMBER hal Highly responsive on slopes



DOUBLE ROCKER

Tip 25% Tail 15%. New ratio camber/ rocker more progressive



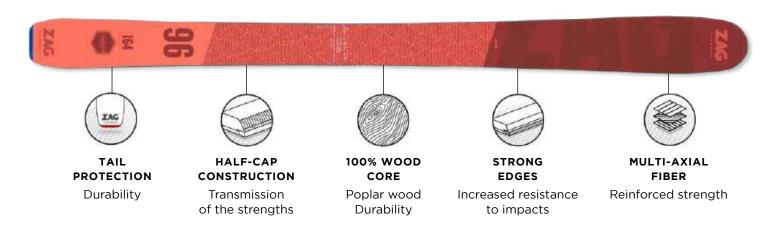
MEDIUM FLEX

Medium flex rigidity, constant for an excellent comfort/ performance ratio in all types of snow.



MEDIUM TORSION

Resistance in twisting optimised for more polyvalence





# H-96 —

The most versatile ski of the line. It adapts to all snow conditions, all speeds and all snow types.

<b>LENGTH</b> (cm)	DIMENSIONS (mm)	<b>RADIUS</b> (m)
170	131 / 96 / 115.5	17.5
176	131.5 / 96 / 116	18.5
182	132.5 / 96 / 117	20
188	133.5 / 96 / 118	21

#### SENSATIONS 50% piste / 50% off-piste

Versatility	 <b>—</b> 5/5
Ease of use	 <b>—</b> 5/5
Stability	 4/5
Handling	 5/5
On piste aptitude	 4/5
Freeride aptitude	 4/5

#### **CONSTRUCTIONS & SHAPE**



**CONSTRUCTION** Perfect balance of flex and torsional rigidity



TION STRONG Ice of CAMBER ional Highly responsive on slopes



DOUBLE ROCKER

Tip 25% Tail 15% New ratio camber/ rocker more progressive



MEDIUM FLEX Medium flex rigidity,

constant for an excellent comfort/ performance ratio in all types of snow.



MEDIUM TORSION

Resistance in twisting optimised for more polyvalence





# FEATURING WITH A DESIGNER

Jean André de Trémontels is a graphic designer, illustrator, painter and tattoo artist of Aveyron origin who lives and works in Paris.

He first became known by working for music labels: Because Music (creation of a record cover for the group Justice), Bromance Records and Ed Banger of which he was artistic director for three years.

As a freelance graphic designer and illustrator, he is increasing his collaborations with major brands (Nike, Adidas, Kitsuné, Colette) and with a large number of emerging designers.

He is also the artistic director of the Nuits Fauves club and the Le Pigalle hotel in Paris.

Also a painter, he creates watercolors and realistic oils with scorching sensuality but of great elegance, a style he calls «gentleman art».

He is represented by the HVW8 gallery in Los Angeles for which he exhibits in particular at the Art Basel Miami fair. It has also been exhibited in France (Colette, Galerie 12Mail / Red Bull Space in Paris).

Tattoo artist Jean André is a well-known figure on the Parisian art scene. Her instantly recognizable pencil stroke highlights a minimalist style filled with sensual female figures, full lips and tattooed bodies. 











#### **LIMITED EDITION**

# H-106 NURSE

ALL-MOUNTAIN . FREERIDE

The iconic H Nurse has been updated! An H-106 shape in Limited Edition with a design by Jean André, famous Parisian tattoo artist. The ultimate freerider weapon with a unique design. In case of emergency, dial 112.

LENGTH (cm)	DIMENSIONS (mm)	<b>RADIUS</b> (m)
178	137 / 106 / 122	20
186	139.5 / 106 / 124.5	21.5
192	140.5 / 106 / 125.5	22.5

#### SENSATIONS 30% piste / 70% off-piste

Versatility	 4/5
Ease of use	 4/5
Stability	 5/5
Handling	 4/5
On piste aptitude	 4/5
Freeride aptitude	 5/5

#### **CONSTRUCTION & SHAPE**



**CONSTRUCTION** Perfect balance of flex and torsional rigidity



MODERATE CAMBER Polyvalent in all type of snow



DOUBLE ROCKER Tip 35% Tail 20%



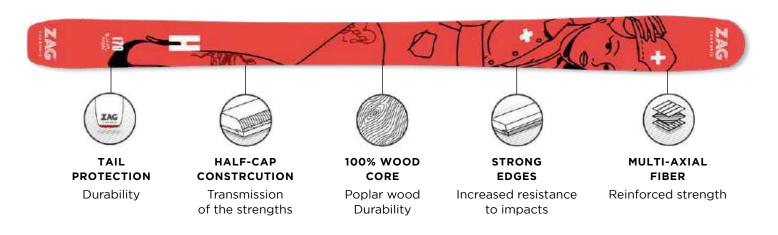
STRONG FLEX

Very strong flex with a heel that pushes for the landing and high speed in all types of snow



#### MEDIUM TORSION

Provides the necessary comfort in difficult and deep snow.





# H-106 \_\_\_\_\_

The ultimate freerider's weapon ! Performance in all conditions.

LENGTH (cm)	DIMENSIONS (mm)	RADIUS (m)
178	137 / 106 / 122	20
186	139.5 / 106 / 124.5	21.5
192	140.5 / 106 / 125.5	22.5

#### SENSATIONS 30% piste / 70% off-piste

Versatility	 4/5
Ease of use	 4/5
Stability	 5/5
Handling	 4/5
On piste aptitude	 4/5
Freeride aptitude	 5/5

#### **CONSTRUCTION & SHAPE**



**CONSTRUCTION** Perfect balance of flex and torsional rigidity



MODERATE CAMBER Polyvalent in all type of snow



DOUBLE ROCKER Tip 35% Tail 20%



STRONG FLEX

Very strong flex with a heel that pushes for the landing and high speed in all types of snow



#### MEDIUM TORSION

Provides the necessary comfort in difficult and deep snow.



# H-116 -

The freerider weapon in the powder without limits.

LENGTH (cm)	DIMENSIONS (mm)	<b>RADIUS</b> (m)
186	146 / 116 / 131	24
192	146 / 116 / 131.5	25

#### SENSATIONS 30% piste / 70% off-piste

Versatility	 3/5
Ease of use	 4/5
Stability	 5/5
Handling	 4/5
On piste aptitude	 3/5
Freeride aptitude	 5/5

#### **CONSTRUCTION & SHAPE**



**CONSTRUTION** Perfect balance of flex and torsional rigidity



LOW CAMBER Excellente handling



DOUBLE ROCKER Tip 45% Tail 30%



STRONG FLEX

Very strong flex with a heel that pushes for the landing and high speed in all types of snow



LOW TORSION

Limited torsional resistance, comfort in deep snow







ZAG offers skis for young adventurers looking for new thrills and benefiting from tailored ski experiences.

SLAP's little brother, the Slap Team allows the youngest of riders to take advantage of the freeride construction and challenge the their elders on all terrain.

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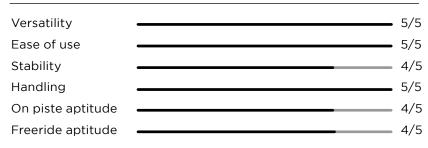
# SLAP-TEAM

#### FREERIDE

WARNING: May produce future freeride ski champions! These skis will allow young riders to experience the benefits of a performance ski and challenge their elders in all types of snow: from the track to the freeride via touring.

LENGTH (cm)	DIMENSIONS (mm)	<b>RADIUS</b> (m)
137	117 / 90 / 105	12
147	123 / 94 / 112	14
157	126 / 96 / 115	15
165	129 / 97 / 118	16

#### SENSATIONS 50% piste / 50% off-piste



#### **CONSTRUCTION & SHAPE**



CONSTRUCTION The best solidity to the test of adventurers



MODERATE CAMBER Adaptability to all type of snow



DOUBLE ROCKER Tip 10% Tail 15%



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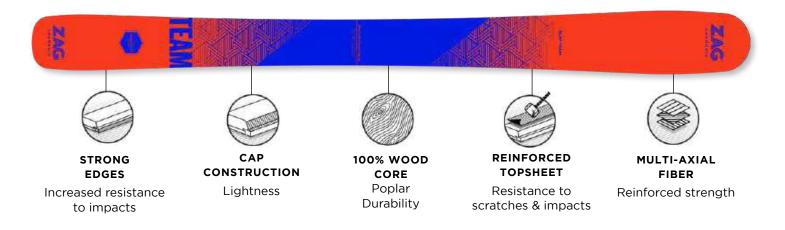
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TAG

MODERATE FLEX Invigorating flex with a lot of bounce

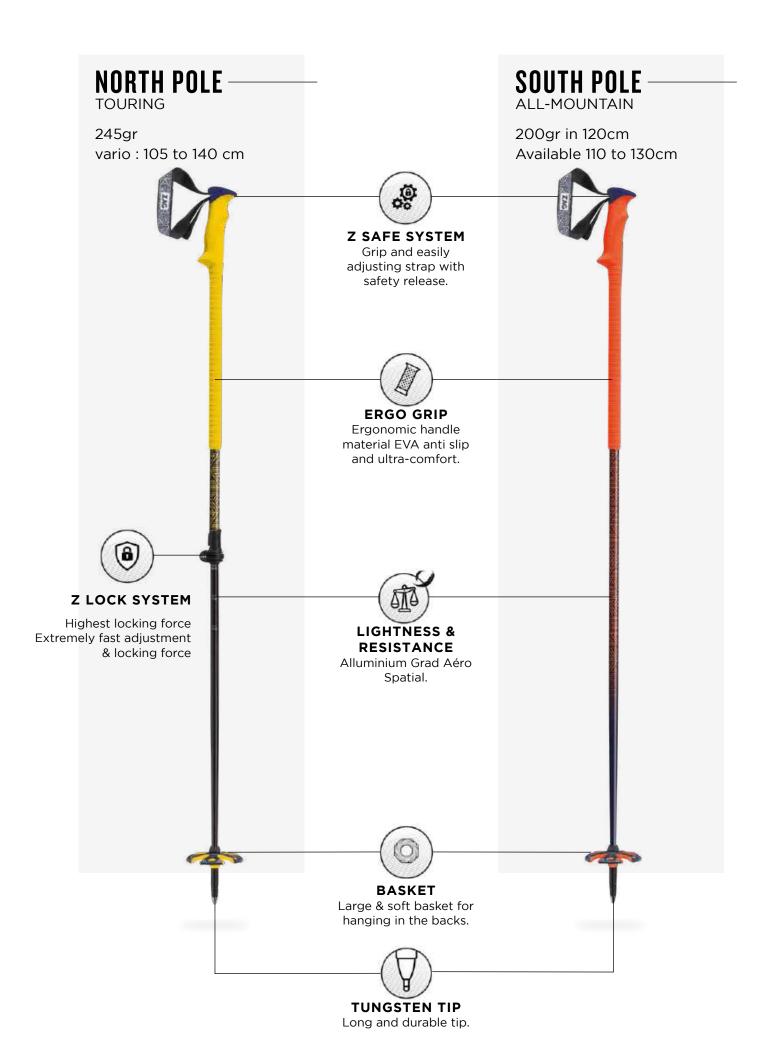


SHORT CURVE RADIUS Reactive & playful on & off-piste



For the new season, ZAG offers a complementary line of poles adapted to tourers and freeriders. A ski bag to ensure your valuable new skis come along on the journey and ease transportation as well as skins for touring sessions. And finally, a wider apparel range for the coming season.

POLES.	57
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# SKINS -

POMOCA CLIMB 2.0 Composition : 70% Mohair, 30% Nylon Designed for experienced ski tourers and amateur competitors, the Climb Pro Glide mixed structure skin is ideal for multi-day expeditions, offering extra performance and gliding qualities.



#### QUALITY

Best gliding mix skin ever, best antiglopping skins, very resistant: the skin for professionals.



#### PERFORMANCE

The polyvalent Climb Pro Glide combines excellent gliding performance, good traction and utmost resistance. Extremely versatile use, ranging from competition to long-term touring.

мс	DELS	SIZES (cm)
Ac	lret 81	162 / 170 / 177
Ac	lret 88L/88	156 / 163 / 169 / 174 / 182
Ub	ac 89L/89	156 / 164 / 171 / 176 / 183
Ub	ac 95L/95	158 / 164 / 170 / 174 / 178 / 184
Ub	ac 102L/102	164 / 170 / 176 / 184 / 188
Ba	kan	176 / 184
Un	icut skins	





## **APPAREL**

100% bio cotton Sizes available from XS to XL

#### **T-SHIRT - CORPORATE LINE**



#### SWEAT - CORPORATE LINE



#### CAPS

205 g/m² I 60% katoen, 40% polyester Single size I Adjustable strap



**T-SHIRT - DESIGNED LINE** 



SWEAT - DESIGNED LINE



#### BEANIES

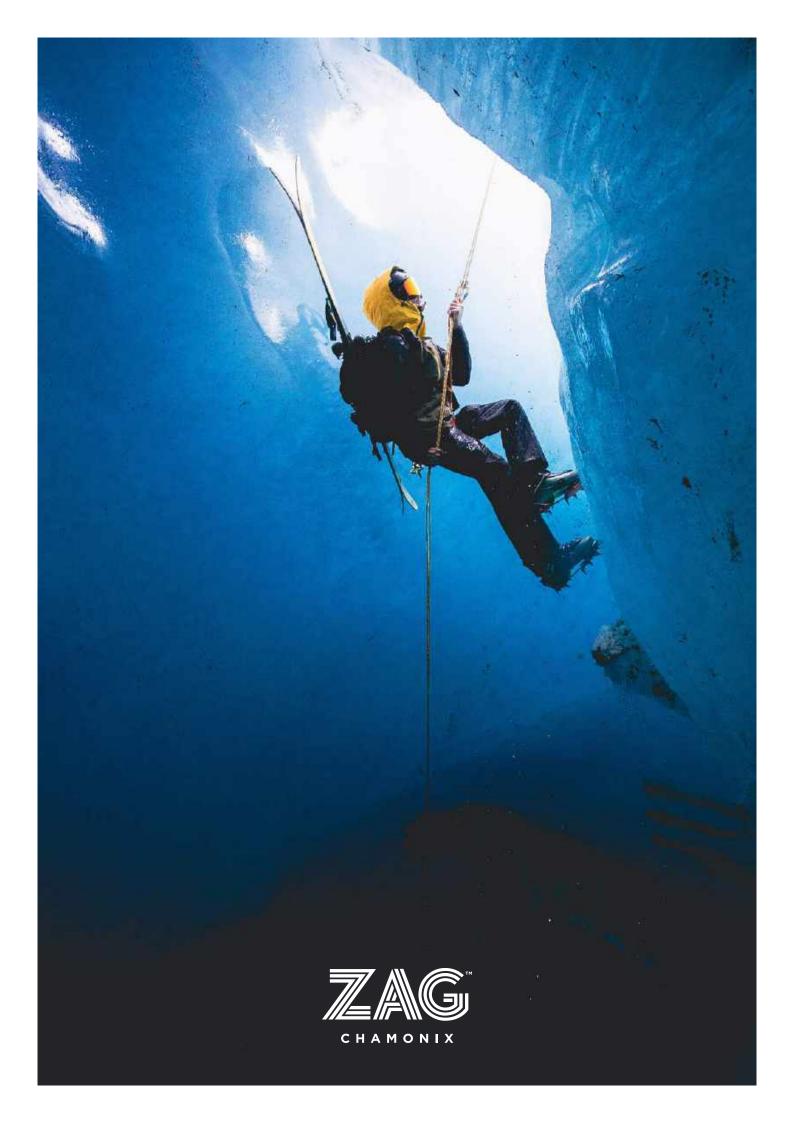
70 gr | 100% acrylic Single size



BEIGE BEANIE







# **ORGANIZATION CHART**

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CAROLINE DE WAILLY

CEO Marketing Director

#### **R&D DEPARTMENT**





NICOLAS PERIER

**R&D** Manager **RSE Manager** 

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Finance & HR Director

ALIX AMELOOT



**OLIVIER MONT JOVET** Supply Chain Manager



JULIETTE BARBIER

Administrative & Accounting Assistant

#### SALES DEPARTMENT



#### International Sales Manager



France Sales Manager

HADRIEN CECCARELLO



ALICE DOLIGEZ

Sales Assistant



#### THOMAS CHABOT

Pros & Institutions Supervisor

#### MARKETING DEPARTMENT



ALAN LEMASSON





ANTOINE MALATRAY

Sponsorship & Events Manager



FLORE GINDRE

Marketing & Graphic Manager

#### CONCEPT STORE DEPARTEMENT



**Concept Store** Manager



CORENTIN LERAY Concept Store Supervisor



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ELEVATE YOUR SENSATIONS